Interreg Baltic Sea Region 2014-2020

Marcin Kaczmarski, Representative of the Managing Authority/Joint Secretariat of the Interreg BSR Programme

at the Green Cruise Port Opening Conference in Hamburg

Hamburg, 27th September 2016
Interreg Baltic Sea Region 2014-2020

Green Cruise Port opening conference
27.09.2016 Hamburg
Marcin Kaczmarski, Managing Authority/Joint Secretariat
Interreg Baltic Sea Region

11 countries...

...strengthen the **integrated territorial development** and cooperation for a more innovative, better accessible and sustainable Baltic Sea Region...

... through **transnational cooperation projects** in the area.
Which topics get funding?

<table>
<thead>
<tr>
<th>Priority</th>
<th>Topic</th>
<th>Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Priority 1</td>
<td>Capacity for Innovation</td>
<td>EUR 84 million</td>
</tr>
<tr>
<td>Priority 2</td>
<td>Management of Natural Resources</td>
<td>EUR 84 million</td>
</tr>
<tr>
<td>Priority 3</td>
<td>Sustainable Transport</td>
<td>EUR 66 million</td>
</tr>
<tr>
<td>Priority 4</td>
<td>EUSBSR Support</td>
<td>EUR 13 million</td>
</tr>
</tbody>
</table>
Priorities and Objectives

Innovation
- Research & innovation infrastructures
- Smart specialisation
- Non-technological innovation

Natural resources
- Clear waters
- Renewable energy
- Energy efficiency
- Blue growth

Transport
- Interoperability
- Accessibility
- Maritime Safety
- Shipping
- Urban mobility

EU strategy support
- Seed money
- Support of PACs & HALs
- Targeted support & EUSBSR forums
Current status of the Programme implementation

Approved projects under the 1st call

- Priority 1: Innovation
- Priority 2: Natural resources
- Priority 3: Transport
Approved and remaining budgets under the 1st call

- **Innovation**
  - Available: 84.4 million EUR
  - Selected: 26.9 million EUR
  - Remaining: 57.5 million EUR

- **Natural resources**
  - Available: 84.4 million EUR
  - Selected: 38.9 million EUR
  - Remaining: 45.5 million EUR

- **Transport**
  - Available: 66.0 million EUR
  - Selected: 24.8 million EUR
  - Remaining: 41.2 million EUR
What are important features of a project?

<table>
<thead>
<tr>
<th>Challenge</th>
<th>Objective</th>
<th>Partners</th>
<th>Outcomes</th>
<th>Results</th>
</tr>
</thead>
<tbody>
<tr>
<td>Why to do?</td>
<td>What to do?</td>
<td>Who will do?</td>
<td>What to produce?</td>
<td>What will change?</td>
</tr>
<tr>
<td>Common challenge in the BSR</td>
<td>Improve the capacity to deal with a challenge</td>
<td>Mixture of public, private, NGOs &amp; academia</td>
<td>New knowledge &amp; working methods, governance structures, pilot investments</td>
<td>Enhanced institutional capacity of the projects’ target groups</td>
</tr>
</tbody>
</table>
EU Strategy for the Baltic Sea Region (EUSBSR)

Interreg Baltic Sea Region ...  

... is thematically aligned to the EUSBSR and its Action Plan  

... encourages particularly flagship projects of the Action Plan to apply  

... provides special support to the EUSBSR implementation
The Programme’s contribution to the EUSBSR

• INTERREG BSR Programme supports the Strategy by:
  → gathering and mobilizing stakeholders from around the region
  → developing and transferring knowledge
  → providing analyses and other evidence to guide policy processes
  → funding EUSBSR flagships
  → supporting the macro-regional cooperation on the technical level
Seed Money

• Funding provided by the INTERREG BSR Programme

• To support the preparation of transnational projects in line with and to implement the EUSBSR Action Plan

• 50,000 € per project, 85 % co-financing rate

• At least three partners from three different countries, Lead Partner from Baltic Sea Region

→ First call for applications opens at 21st September 2016
Coordination of the Strategy

- Support to EUSBSR PACs and HACs
  - organising coordination meetings
  - involving different stakeholders in policy discussion
  - providing training sessions
  - carrying out surveys
- Targeted support and communication activities
  - organising EUSBSR Strategy Forums
  - information and data gathering
  - data analysis
  - promotion of EUSBSR flagship project results
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New funding opportunities

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